MALDA KHADI CLUSTER





CFC of Malda Khadi Cluster

Artisans working in CFC

1.	Implementing Agency			Diamond Silk Khadi Society						
2.	Address			Suj	Sujapur, Malda					
	Phone/Fax, e-mail			03512-246221, Mob.No.: 09434129970 mmp_dsks@bsnl.com						
	Website:				www.					
3.	- I			Silk dress materials (Gents, ladies and kids),						
					Saris (printed, Jacquard, embroidery),					
	Muslin Khadi, Readymade Garmen					ents, etc.				
4.	Project Cost (Rs. In lakhs)									
	NA	IA	Total		Sanctioned	Released	Utilized			
	103.34	16.94	120.28		98.18	98.18	93.61			
5.	Name of Cluster Dev. Executive				Mr. Arun K. Tiwari					
	Mobile No./Phone No.				03512-246137, Mob: 09903148285					
6.	Name of Technical Agency:				Xavier Inst. of Management, Bhubneswar					
Α.	Name of the Resource person with mobile No.			l	Mr. S.S. Barik, Mob09438018692					
B.	Address				Xavier Square, Bhubneshwar (Orissa)					
C.	Phone/Fa	Phone/Fax/ e-Mail								
7.	Date of commissioning of cluster			r	April, 2007					
8.	Expected date of completion of				31-03-2012					

	cluster									
9.	CFCs	Status								
A.	No. of	CFCs	Land avail	ability	Cons	tructed a	rea	Loca	tions	
	01		1900 sq.ft.		1200	sq.ft.		Kalia	chak, Malda	
В.	Machi	Machinery Installed in CFC								
	No.	Name of th								
	1.	Computerized embroidery mach				hine				
	2.									
10.	No. of Charkhas				375	375				
11.	No. of Looms				60	60				
12.	No. of Tools Distributed									
13.	Interv	entions car	ried out in [Design p	roduc	t Develop	ment			
A.		of Designer	with addres	s and						
_		/mobile			40					
B. C.	New products Developed			42						
	Improved /New designs Brief note on Design intervention			34						
D.	Brief n	ote on Desi	jn intervention	on						
14.	Marke	t Promotior	nal Assistar	ice	Nos.	os. Location		Computerization of sales outlets,		
Α.	Deposition/up are detion of Color outlete				7 Malda & its		ito	bar coding, No		
A.	Kenova	Renovation/up-gradation of Sales outlets		associate			INU			
						units				
B.	Brief N	ote on efforts	undertaken							
15.		ity Building								
A.	<u> </u>	re visits to ot	her clusters	Plac		na, 48		Output 		
	02			Noapa Oris						
B.	Need b			ısters (sk	kill development, Self Help Credit & others)					
		Туре	of training			of Artisans		Output		
16.	Artico	n'a ampau		of ortic	504 sans benefited :					
10.	Male			SC	ST		Min	ority	Others	
	101		504	21	+		1	19	27	
				<u> </u>	12	123	3	19	21	
17.		No. of Identity card issued								
A.	Self Help Groups No. of SHG formed			16 Nos						
B	No. of SHG Registered				-					
C.	No. of SHG tied up with Bank									
18.	Production -									
- •	Annual Production			Qty. Val			ue (Rs. in lakh)			
							83.69	9	_	
	<u> </u>									

19.	Sales							
	Annual Sales		Qty.	Value (Rs. in lakh)				
				79.80				
	Export Market if any							
20.	Achievement							
A.	Registration with ISOs		ISO 9001-2008					
B.	Branding of products		-					
C.	Improved Packaging		-					
D.	Enhanced wages (in per cent)							
	Spinner Weaver			Artisan				
	89%	170%		-				
E.	Social security coverage of	of Artisans	Artisans covered under Insurance					